

HOW TO TIE A BOWTIE.

Stand in front of a mirror.

Fold this page along the fold lines in the indicated order.

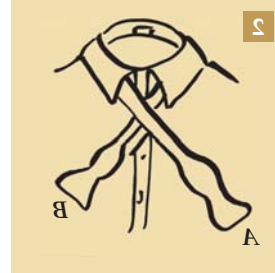
Then insert in the breast pocket of your shirt using the inward-folding flap, so that you can read the mirrored writing in the mirror.

Fold line 1, please fold

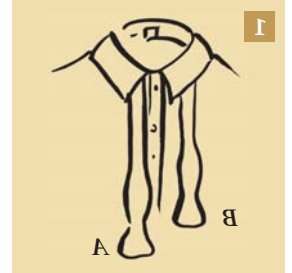
Fold line 2, please fold

6 GOOD REASONS, WHY YOU ARE MORE DESIRABLE WHEN WEARING A BOWTIE:

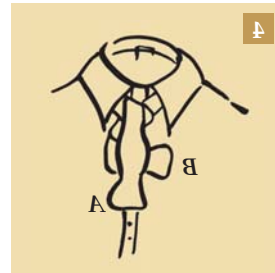
1. *Because men with bowties exude confidence and strength because they are often the minority.*
2. *Because women are attracted to men who master the "old school" rules.*
3. *Because cultured men are also romantic men.*
4. *Because men with bowties possess a certain flair.*
5. *Because women flock to men who know their own mind.*
6. *Because many important men wear bowties and stand out from the crowd – and so do their partners.*



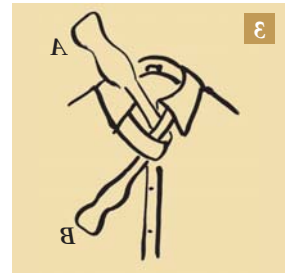
Cross "A" over "B".



Place the bowtie around the neck so that the end marked "A" is slightly longer than the end marked "B".



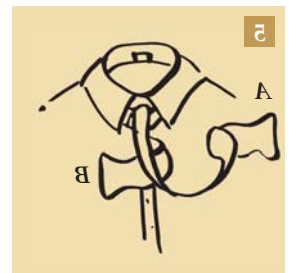
Form an angle loop with "B" so that the front fold looks like a wing.



Wrap "A" around "B".



Finished!
Congratulations!



Bring "A" over "B" from above and form an angle loop with "A" and push it through the knot. Tighten bowtie by adjusting the ends of both wings.