SCHLEIFEN MANUFAKTUR

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Fold line 1, please fold

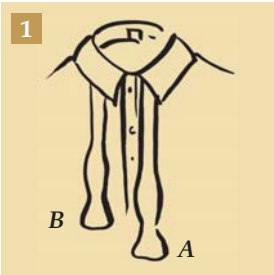
HOW TO TIE A BOWTIE.

Stand in front of a mirror.
Fold this page along the fold lines in the indicated order.
Then insert in the breast pocket of your shirt using the inward-folding flap, so that you can read the mirrored writing in the mirror.

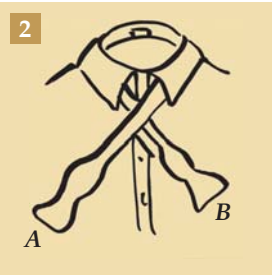
Fold line 2, please fold

6 GOOD REASONS, WHY YOU ARE MORE DESIRABLE WHEN WEARING A BOWTIE:

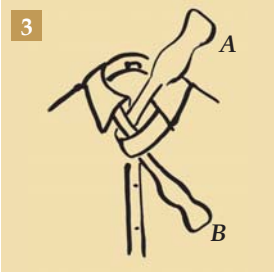
1. *Because men with bowties exude confidence and strength because they are often the minority.*
2. *Because women are attracted to men who master the "old school" rules.*
3. *Because cultured men are also romantic men.*
4. *Because men with bowties possess a certain flair.*
5. *Because women flock to men who know their own mind.*
6. *Because many important men wear bowties and stand out from the crowd – and so do their partners.*



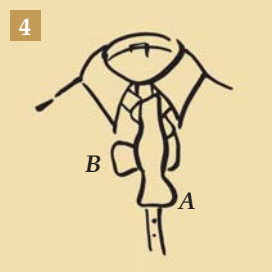
*Place the bowtie around the neck so that the end marked **„A"** is slightly longer than the end marked **„B"**.*



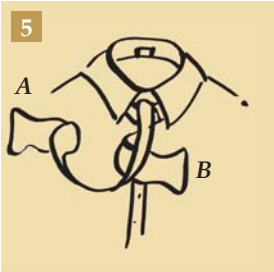
*Cross **„A"** over **„B".***



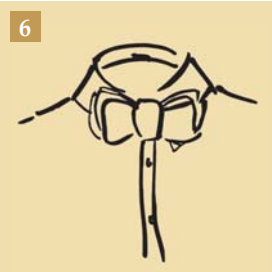
*Wrap **„A"** around **„B"**.*



*Form an angle loop with **„B"** so that the front fold looks like a wing.*



*Bring **„A"** over **„B"** from above and form an angle loop with **„A"** and push it through the knot. Tighten bowtie by adjusting the ends of both wings.*



Finished!
Congratulations!